



June 6, 2022

Dear Friends of the Lumberjack Festival,

The Springhill Lumberjack Association is very happy to announce the date for the 2022 Lumberjack Festival. The date will be Saturday, October 8, 2022. Despite all of the craziness in this world we are planning for this year to be great!

We hope this event will attract people from our city and other communities near and far! We are working to bring some different and exciting things back to the festival. This year's festival will be a one-day extravaganza that will have something for everyone no matter what their age!

The Springhill Lumberjack Association will be watching the continuing of the "pandemic" and make any necessary changes if they are needed, as they are needed.

Please take the time to read over the following pages as you consider how you and your organization might be a supporter of this community-oriented event. Your sponsorship will be deeply appreciated and will contribute greatly to the success of our festival. If you cannot give financially but, would like to find out about our low to no cost advertising opportunity, please contact us! We would be happy to meet with you to discuss this option!

We appreciate your consideration and look forward to having the opportunity to work with you. For questions, please contact Carrie Williams-Edwards at 318-780-7223 or via email at travelingbaby@yahoo.com with any questions.

Sincerely,

A handwritten signature in cursive script that reads 'Carrie'.

Carrie Williams-Edwards

Springhill Lumberjack Association



PLATINUM SPONSOR \$750+

- LOGO ON SPONSORSHIP BOARD AT FESTIVAL
- LOGO FEATURED IN NEWSPAPER AD, FESTIVAL POSTERS, & SOCIAL MEDIA
- FEATURED RADIO SPONSOR
- BANNER AD ON WEBSITE
- 10 X 10 BOOTH SPACE
- HIGHLIGHTED ON OUR FACEBOOK PAGE AS SPONSOR

GOLD SPONSOR \$500

- LOGO ON SPONSORSHIP BOARD AT FESTIVAL
- LOGO FEATURED IN NEWSPAPER AD, FESTIVAL POSTERS, & SOCIAL MEDIA
- HIGHLIGHTED ON OUR FACEBOOK PAGE AS SPONSOR
- 10 X 10 BOOTH SPACE

SILVER SPONSOR \$250

- LOGO ON SPONSORSHIP BOARD AT FESTIVAL
- LOGO FEATURED IN NEWSPAPER AD & FESTIVAL POSTERS

BRONZE SPONSOR \$100

- LOGO LISTED ON SPONSORSHIP BOARD AT FESTIVAL

IN-KIND SPONSOR

- In-Kind Sponsors are an important element of the Lumberjack Festival. In-Kind Sponsors help keep the cost of the festival production manageable so we can continue presenting quality entertainment and our community's heritage. If you have a service or product our festival will benefit from, please contact us! Our committee will be happy to work with you or find a way to present your business or organization to festival attendees without any cash in exchange for the appropriate sponsor level.





Sponsor Levels



Platinum.....\$750



Gold.....\$500



Silver.....\$250



Bronze.....\$100

IF PLATINUM OR GOLD, WILL YOU NEED BOOTH SPACE? YES OR NO

(PLEASE CIRCLE ANSWER TO ABOVE QUESTION IF APPLICABLE)

In-Kind Sponsor (Please list service or product & monetary value):

Please check the appropriate sponsor level and mail, along with your payment, which is non-refundable, (payable to Springhill Lumberjack Association) by 9/15/2022 to be included in promotional advertising.

Springhill Lumberjack Association

PO BOX 1023

Springhill, LA 71075

THE LUMBERJACK ASSOCIATION IS A 501C3 CERTIFIED NON-PROFIT IN LOUISIANA. WE WILL PROVIDE ALL DONORS WITH NECESSARY PAPERWORK FOR TAX PURPOSES.





WHY SPONSOR?

Sponsorship of the Lumberjack Festival offers the possibility of achieving several goals at once. Sponsors have opportunities to:

- Increase name recognition through advertising and news releases.
- Be a part of the team of festival sponsors and reap the benefits through advertising and news releases.
- Annual event.
- Share perks in sponsorship packages with your customers, employees or friends.
- Reach our more than 1200 Facebook followers from all over the Ark-La-Tex.
- Go LIVE from our event and promote your business!

The support of our loyal sponsors will be the backbone of the success to promote the City of Springhill as a destination of family fun. With your support, we can ensure the production of a very successful event.

Thank you for your generous support!

